Narrative plays a central role in our everyday communication, entertainment, & learning. AI has the potential to revolutionize the way computers:

• Engage people in new forms of play
• Enable virtual agents to communicate more effectively (e.g., healthcare)
• Motivate people to perform work in exchange for entertainment
• Educate and train people more effectively

Topics include:
• Narrative & cognitive theory
• Story generation
• Interactive storytelling
• Computational journalism
• Alternate reality games
• Intelligent virtual agents

Course structure: readings; discussion; participatory exercises; project.

Project: A mobile GPS quest generation game unlike anything ever seen.